

DRILLING CONTRACTOR 2022 MEDIA KIT



OFFICIAL MAGAZINE OF THE INTERNATIONAL
ASSOCIATION OF DRILLING CONTRACTORS

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■ Publisher's Sworn Statement

Drilling Contractor (DC) is published six times per year and is the official magazine of the International Association of Drilling Contractors (IADC), which has been serving its members since 1940.

Drilling Contractor is published by IADC, 3657 Briarpark Dr Ste 200, Houston, TX 77042. Reach us via phone at 713-292-1945, fax at 713-292-1946, www.iadc.org, or www.drillingcontractor.org.

■ Field Served

DC is the definitive source for the global drilling and completion industry, both land and offshore, and the only viable magazine exclusively covering this space. DC's enhanced editorial employs QR codes to help readers find related multimedia and other resources. DC has been published since 1944 and is the longest continuously published magazine focusing on drilling and completion (D&C).

DC's editorial is 100 percent drilling and completion focused – technology, markets, HSEQ, trends, and other critical issues impacting D&C.

■ Circulation

DC's 20,000 readers are professionals in the oil-and-gas and geothermal drilling and completion industry. It includes senior management at exploration & production and drilling contractor companies. DC offers the largest circulation available among drilling contractors (7,294). Total worldwide circulation for the November/December 2021 edition was 20,074. A 2019 study conducted by Signet Research Inc. concluded that,

for each subscriber, a mean of 3.6 people also read DC, for a total of 4.6 people per issue. As a result, DC reaches a total potential reading audience exceeding 92,300.

DC has approximately 15,428 subscribers in the United States, 178 in Canada, 71 in Mexico, 1,088 in the Middle East & North Africa, 918 in East Asia, 874 in Western Europe, 498 in South America (including the Caribbean), 375 in Eastern Europe (including Russia), 282 in South Asia, 202 in Equatorial Africa, 87 in the Caucus region, and 73 in Australasia.

■ Statement of Ownership, Management, Circulation, etc

1. The name and address of the Editor & Publisher is Linda Hsieh, 3657 Briarpark Dr Ste 200, Houston, TX 77042.
2. The owner is the International Association of Drilling Contractors (IADC). The President of IADC is Jason McFarland, 3657 Briarpark Dr Ste 200, Houston, TX 77042.
3. The known bondholders, mortgagees, and other security holders owning or holding 1% or more of the total amount of bonds, mortgages, or other securities are: None.
4. DC mailed 12 copies of the November/December 2021 edition to paid subscribers.

I certify that the information in this Publisher's Statement is correct.

Linda Hsieh

Editor & Publisher, Drilling Contractor

A handwritten signature in black ink that reads "Linda Hsieh".

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