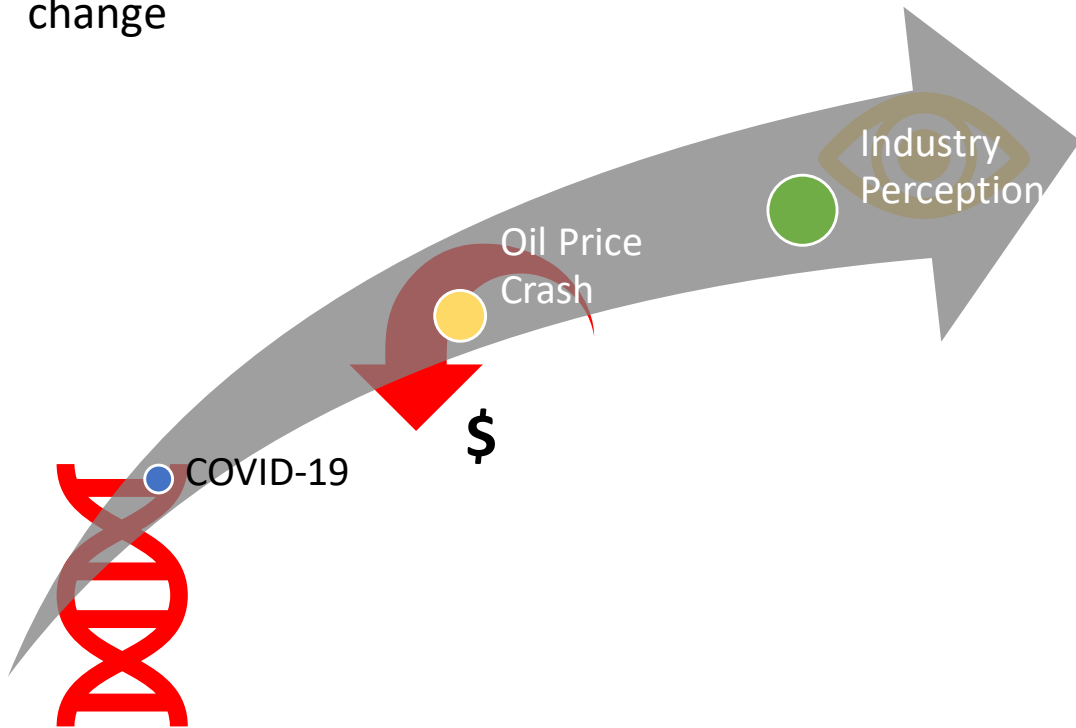


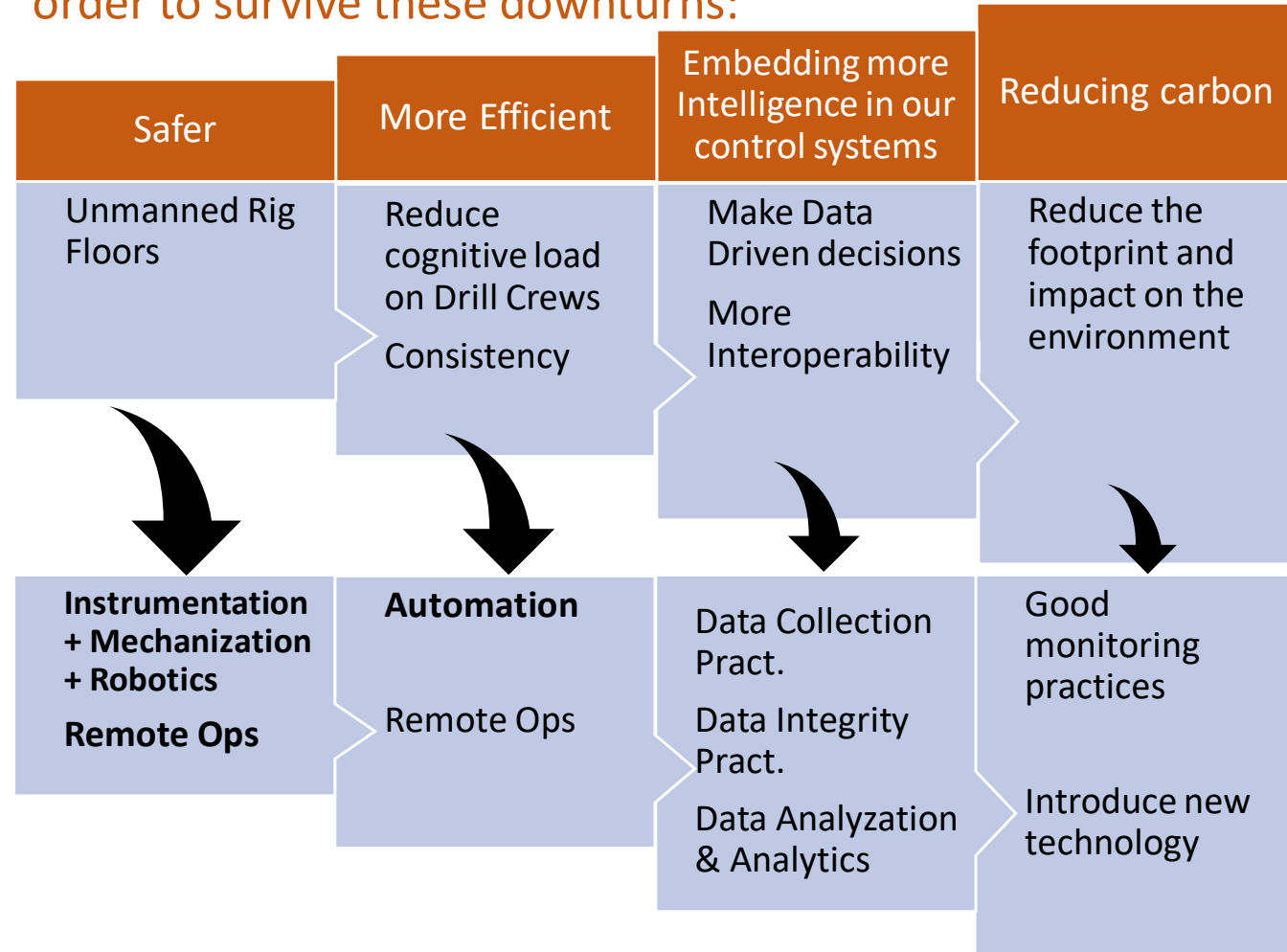
# Industry Transformation through Industry Collaboration



The current economic environment necessitates change



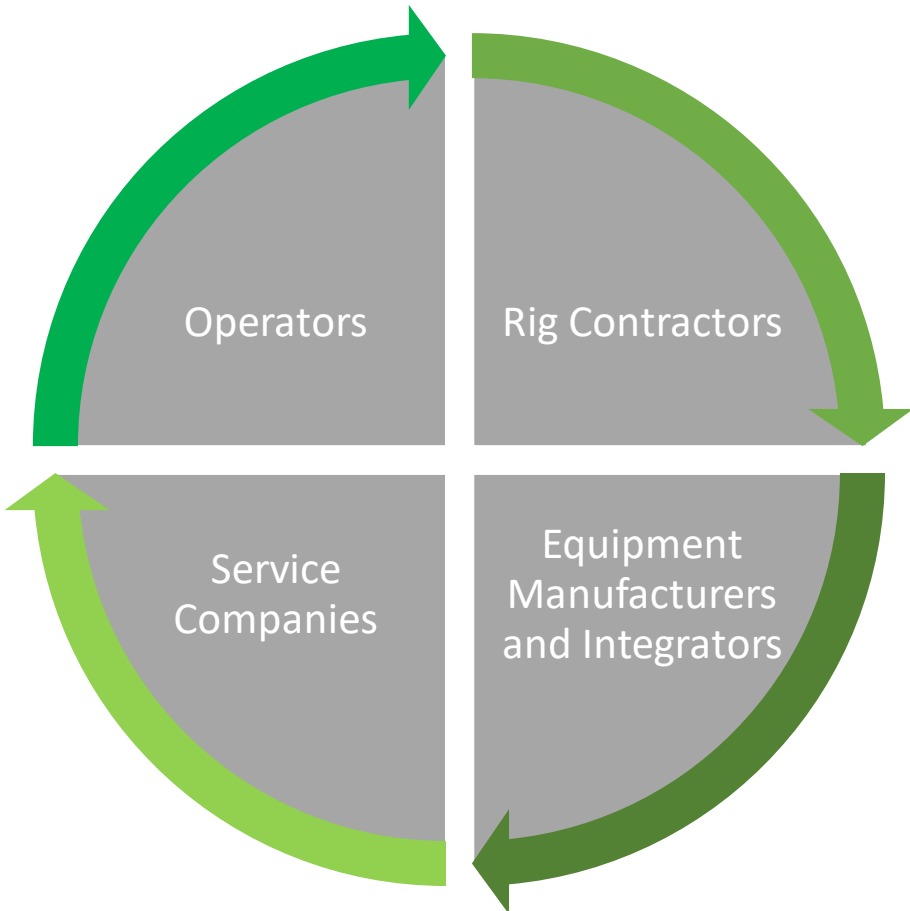
We have to aspire to deliver more with less in order to survive these downturns:



# We need to **Collaborate** as an **Industry** to drive change



## Industry Collaboration



## How do we change the culture of the industry?



# Transformation means changing the way we think

